



FB, Twitter & TikTok @datsmuzik Instagram @dats_muzik

Founder & Creator of Dats Muzik and Dats Muzik Magaine

Francetta has been passionate about music since an early age. A passion that led her to win the Young Writer's Poetry' competition for 11-18 years old's for South East England and to complete a Music Technology A Levels and Music Business degree at ACM (Academy of Contemporary Music).

Since university, she has held copywriting and content writing jobs, where she honed her writing craft. She now wants to use her skills to support multicultural and black led businesses + support Afrobeat, HipHop, Dance/ Electro/ House, Funk and Reggaeton/ Latin emerging talent, musicians and DJs.

Dats Muzik's Brand Philosophy and Ethos-

"Society doesn't showcase Africans and multicultural emerging talents to DJs, festivals and creatives enough. That's why Dats Muzik was created and that's the message applied throughout the services and blog. Also, diversity, individuality, acceptance and inclusion are our values."

Press and Interviews (online and social media)

'Top 11 Music Blog' by Musicgateway (blog)- <https://bit.ly/34DqUWE>

Vuelio 'Blogger Spotlight' (blog)- <https://bit.ly/3rngAvF>

Foundation FM (magazine)

Pulse 88 (magazine)- <https://bit.ly/37K0tRe>

Yanga TV (magazine)

Eric Festival (overall business)- <https://bit.ly/3rpFaw0>

West Side (magazine)

Musosoup (blog curator)

Black Homes UK (celebrating the black UK community)

Jenny Gibson Coaching (business podcast)- <https://spoti.fi/37KBSeV>

Music Reviews & Other Services

Testimonials and reviews on website, Instagram and Google Reviews.

FA GLOBAL (architecture)- <https://bit.ly/2M6KR1P>

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DA'S MUZIK



MUSIC PR, COPYWRITING, BLOG & AFROBEAT MAGAZINE

EPK DESIGN

Basic - £75

Up to 2 pages of content and design + 2 revisions (3 days delivery)

Standard - £125

Up to 3-4 pages of content and design + 3 revisions (4 days delivery)

Premium -£175

Up to 5-7 pages of content and design + 4 revision (6 days delivery)

BI-MONTHLY MAGAZINE

Joint article & review- £25

Up to 700 words (1 page feature)
Social media links
1 HD photo added
'Songs of The Moment' Spotify Playlist feature

Front cover & interview- £30

Mini biography/ introduction
Up to 6 questions
5 photos (1 for front cover)
'Songs of The Moment' Spotify Playlist feature
Depends on artist or DJ

MUSIC REVIEWS (BLOG)

Song review- £25

Up to 700 words
1-2 HD photos added
Music or lyric video included
100% guarantee feature on SOTM Spotify Playlist

Album review- £50

Up to 700 words
1-2 HD photos added
Music or lyric video included
100% guarantee feature on SOTM Spotify Playlist

Email for Musosoup affiliate link

COPYWRITING & CONTENT

Artist biography (SoundCloud, Spotify, Apple Music etc)

Basic (short)- £50

Up to 150 words
1-2 HD Photos

Standard (medium)- £75

Up to 300 words
3 HD photos

Premium (long)-£100

Up to 500 words
5 HD photos

Company description & about us etc- £59

Up to 1,000

Web Copy & content

Standard web copywriting- From £400

Up to 1,000 words
3 keyword focus (2 pages)
Price depends on scope of project

Landing Page or Sales Copy- £150

(high converting web page, marketing material, business content etc)

Up to 500 words
3 focus keywords

Blog post- £200

Up to 700 words
2 HD photos

Social media content Creation- £200 (20 days)

Price depends on scope of project

Proof-reading (1 page)- Free More pages from £50

1st phone consultation- Free More phone consultations £50

Mission, vision and ethos throughout all bios (brand storytelling)